



## **2023 Blacksmith Awards and Chapter Banquet Sponsorship Opportunities**

The Blacksmith Awards, presented by the Cincinnati Chapter of PRSA and **as part of our new Cincinnati PRSA Chapter Banquet**, takes place on Thursday, November 16, 2023 at The Phoenix, located at 812 Race Street, Cincinnati, OH 45202. Ticket prices will be announced soon.

The awards will honor the best of Greater Cincinnati's public relations community, from talented, experienced practitioners to stellar work that has local, national, and international impact. The ceremony offers organizations a unique opportunity to stand before the best and brightest PR professionals in the area.

Several sponsorship levels are available to give your organization the opportunity to share its message and services to this unique audience. Sponsorship bundles for Chapter Banquet and Media Day are also available. Opportunities include:

### **Presenting Sponsor: \$1,250**

#### **2024 MEDIA DAY SPONSOR PRICE - \$1000**

- Welcome address at the event
- Premier recognition in print, online and in person (e.g., "Presented by \_\_\_\_")
- One complimentary table – equaling 8 to 10 tickets – at the event
- Opportunity to place one promo item at each table at the event
- Full-page ad in the event program
- Promotion on Judgify, the Blacksmith Awards software platform
- Recognition on the chapter's website (average of 1,800 visits/month)
- Six months of free digital advertising on the chapter's website
- Recognition on chapter social media channels
- Signage displayed at the event
- Logo placement on online registration page
- Opportunity to speak at the Chapter Banquet
- Two tickets to future PRSA programs (restrictions apply) for use in 2023/2024

### **Platinum Sponsors: \$600**

#### **2024 MEDIA DAY SPONSOR PRICE - \$480**

- Four complimentary tickets to the event
- Signage displayed at the event
- Logo placement on event program
- Full-page ad in event program
- Recognition on the chapter's website (average of 1,800 visits/month)

- Recognition on chapter social media channels
- Logo placement on online registration page

**2024 Gold Sponsors: \$400**

**MEDIA DAY SPONSOR PRICE \$320**

- Two complimentary tickets
- Logo placement on event program and chapter website (average of 1,800 visits/month)
- Quarter-page ad in event program
- Recognition on chapter social media channels

**Silver Sponsors: \$200**

**MEDIA DAY SPONSOR PRICE \$160**

- One complimentary ticket
- Logo placement on event program
- Recognition of the chapter's website (average of 1,800 visits/month)
- Recognition on chapter social media channels

Ask me about the other **Unique Sponsorship Opportunities** we also have available.

**Drink tickets for event Happy Hour**

**Printing for Program, Signage and Certificates**

**Award Trophies**

**Photography/Video**

**Audio/Visual Program Support**

- Recognition on chapter social media channels
- Recognition in event program

To take advantage of these sponsorship opportunities, contact Faith Lynch, APR at [faithlynch@gmail.com](mailto:faithlynch@gmail.com) or 513-609-3902.