



## 2023 Media Day Sponsorship Opportunities

### Media Day overview:

Cincinnati PRSA's signature event is back in person this year! Media Day is Tuesday, April 25, 2023, from 9 a.m. to 3 p.m. at the Transept, 1205 Elm Street 45202. The event will feature engaging keynote speakers, breakout sessions, networking, and the opportunity to discuss the challenges and opportunities we all face with other PR pros from our chapter.

Below are a variety of sponsorship levels to get your organization in front of the region's leading PR professionals.

### Sponsorship levels

#### **Presenting sponsor: \$1000**

- Featured organization during the event
  - Mention in all Media Day communications, i.e., *2023 Media Day presented by [ORGANIZATION]*
  - Logo featured prominently on program invitation and email reminder that is distributed to more than 2,200 public relations professionals in Greater Cincinnati, Columbus, Dayton, and Central Kentucky
  - Logo and company description placement on the 2023 Media Day online registration page
  - Recognition on Cincinnati PRSA's website, which attracts an average of 1,800 visits monthly
  - Three (3) complimentary passes to the 2023 Media Day (Value of \$450)
  - Recognition on Cincinnati PRSA social media channels
  - Speaking opportunity to the audience
  - Verbal recognition/thanks throughout the event
  - Ability to distribute marketing materials to guests
  - Logo placement on the program (Full-page ad)
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**Platinum sponsor: \$750**

- Logo and company description placement on the 2023 Media Day online registration page and pre-event email distributions
  - Verbal recognition/thanks throughout the event
  - Recognition on Cincinnati PRSA's website, which attracts an average of 1,800 visits monthly
  - Two (2) complimentary passes to the 2023 Media Day (Value of \$300)
  - Recognition on Cincinnati PRSA social media channels
  - Up to two sponsored blog posts on the Cincinnati PRSA blog or PR Visions
  - Logo placement on the program (Half-page ad)
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**Supporting sponsor: \$500**

- Logo placement on the 2023 Media Day online registration page and pre-event email distributions
  - Logo placement on Cincinnati PRSA's website, which attracts an average of 1,800 visits monthly
  - Recognition on Cincinnati PRSA's social media channels
  - One (1) complimentary pass to the 2023 Media Day (Value of \$150)
  - Logo placement on the program (Quarter-page ad)
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**Breakout sponsor: \$350**

- Logo placement on the program
- Recognition on Cincinnati PRSA's social media channels
- One (1) complimentary pass to the 2023 Media Day

**Panel sponsor: \$350**

- Logo placement on the program
- Recognition on Cincinnati PRSA's social media channels
- One (1) complimentary pass to the 2023 Media Day

**Keynote sponsor: \$400**

- Logo placement on the program
- Opportunity for brand representative to introduce the keynote session
- Recognition on Cincinnati PRSA's social media channels

**Happy Hour sponsor: \$300**

- Logo placement on the program
- Verbal recognition/thanks at the beginning of happy hour

**Interested in getting your business in front of the best PR pros in the region?** Contact Faith Lynch at [faithalynch@gmail.com](mailto:faithalynch@gmail.com) or 513-609-3902 to reserve your spot!