

Thanks to Jason Harris for gathering these resources to share as a follow-up to our accessibility and inclusion panel!

[Think Tank for Inclusion and Equity: Tips for Accurate Representation](#)

[How the PR industry can support and advocate for the disability community, PR Daily](#)

[How engaging people with disabilities in Public Relations help produce accessible communications that raise brands reputation](#) (Saheed Ghannami via LinkedIn)

[4 Tips on Disability Inclusion for PR Social Media Pros](#) (Medium.com)

[5 ways to appeal to the disability market](#) (Agility PR)

[National Center on Disability and Journalism:](#)

[Finding Stories about Disability](#)

[Finding All the Voices](#)

[National Center on Disability and Journalism style guide](#)

Other resources shared during the session:

[Disability Language Style Guide](#) – A community resource and a collaborative effort among people with disabilities and organizations in Southwest Ohio that support and empower people with disabilities. It has tips on language, terms people might encounter, stories and additional resources.

[Grammarly](#) – An online tool that offers suggestions to improve your writing, as well as grade-level reading assessments. You can also set tone/style for your organization. A web browser extension will check spelling and grammar on websites like Canva or social media. It has a free and paid version.

[Rev.com](#) – A very affordable transcription and caption service that is more accurate than YouTube, Facebook, etc. Prices start at \$0.50 per minute.

[Alt Text generator](#) – A very affordable way to create alt-text using AI.

[Web Content Accessibility Guidelines \(WCAG\)](#) – International standards for digital content and accessibility fundamentals for those getting started.

We also use the [AccessiBe widget](#) on our website. It creates customizable profiles and settings for people with various disabilities and their needs

Finally, Alexa Heinrich offers a wealth of knowledge and tips for [accessible social content](#).